



ISABELLA JUNCAL

Attorney at Law

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PRACTICE AREAS

- Litigation
- Patents
- Trademarks

LANGUAGES

- Portuguese
- English
- Spanish

BIOGRAPHY

Isabella Juncal Tubini has been an attorney at law at Licks Attorneys' São Paulo office since 2026. Ms. Juncal focuses her practice on complex intellectual property disputes, with particular experience in litigation involving trademarks, patents, industrial designs, copyright, and unfair competition matters.

She represents domestic and international clients in strategic judicial disputes concerning the protection, enforcement, and commercialization of intellectual property assets across a broad range of industries, including technology, consumer goods, fashion, and the creative sector. Her practice includes advising on sophisticated contentious matters involving trademark infringement, patent enforcement, copyright violations, unfair competition claims, and disputes related to intangible assets and innovative businesses.

Prior to joining Licks Attorneys, Ms. Juncal developed extensive experience handling high-profile litigation and advisory matters related to intellectual property and dispute resolution.

AFFILIATIONS

- Brazilian Bar Association – São Paulo (OAB/SP).

EDUCATION

- MBA in Fashion Business, School of Arts and Communications of the University of São Paulo – USP (2026);
- Bachelor of Laws (LL.B), University of São Paulo – USP (2022).