Licks
ATTORNEYS

PEDRO CAMPOS

Attorney at Law

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PRACTICE AREAS

- Copyright & Software
- Industrial Design
- Litigation
- Media & Entertainment
- Patents
- Trademarks

LANGUAGES

- Portuguese
- English

BIOGRAPHY

Pedro Campos is an attorney at Licks Attorneys' Rio de Janeiro office since 2024. His practice focuses on intellectual property law, bringing valuable experience in IP litigation, strategic advising, and portfolio management across industries such as pharmaceuticals, engineering, technology, and the creative sector. He represents clients in cases involving patents, trademarks, copyright, and unfair competition, aiming to achieve practical outcomes for both international and domestic companies. Before joining Licks Attorneys, he developed a strong foundation in intellectual property law and strategic issues, gaining insights into the legal challenges companies, facing fast-evolving markets through his work on complex IP disputes. In addition to his legal practice, Mr. Campos is deeply involved in the academic field, teaching Intellectual Property Rights at Getulio Vargas Foundation (FGV) in Rio de Janeiro and Copyright Law in the Post-Graduate Program in Digital Law at the Rio de Janeiro State University (UERJ).

PROFESSIONAL HIGHLIGHTS

- INTA Tomorrow's Leader Award – Winner (2021);
- Miranda Rosa Award for Best Academic Paper – Nominee (2019);
- Alfrêdo Lamy Filho Award for Innovative Academic Paper – Nominee (2019).

AFFILIATIONS

- Brazilian Bar Association – Rio de Janeiro (OAB/RJ);
- Member of the OABRJ's Specialized Committee for 5G, Technical Standards, and Technological Innovation;
- Co-Chair for the Awards and Fellowships Subcommittee – International Trademark Association (INTA);
- Coordinator of the Study Committee on Copyright and Personality Rights – Brazilian Intellectual Property Association (ABPI);
- Professor of Copyright Law in the Post-Graduate Program in Digital Law – Rio de Janeiro State University (UERJ);
- Supervisor of the Copyright Law Advocacy Course – Getulio Vargas Foundation (FGV).

EDUCATION

- Master's Degree (Summa Cum Laude), Contemporary Civil Law and Legal Practice, Pontifical Catholic University of Rio de Janeiro – PUC-Rio (2023);
- Specialization in Intellectual Property, Anhanguera University (2020);
- Bachelor of Laws (LL.B), Getulio Vargas Foundation – FGV (2019);
- Academic Exchange at Osgoode Hall Law School (2017).

PUBLICATIONS

- The Author's Right to Oppose the Use of Their Work in Political Contexts, ABPI Journal, 2024;
- The Author's Right to Oppose the Use of Their Work in Political Contexts, XVII Congress on Copyright and Public Interest, 2023;
- Three Great Artists and a Legal Battle, Migalhas, 2023;
- Could Juliette and Duda Beat Be Convicted of Plagiarizing Emicida?, IG, 2023;
- AI Produces More Art Than Ever – Could This Be a Problem?, Babel Magazine, 2023;
- Xuxa Fined Millions for Character Appropriation, Veja, 2023;
- The Clash of Artistic Rights: Warhol, Goldsmith, and the Boundaries of Copyright in Brazil and the U.S., Marcasur, 2023;
- Navigating Copyright in the TikTok Age: Challenges and Complexities for Artists and Rights Holders, Marcasur, 2023;
- Barbie is Everything, the Law is Just the Law, Migalhas, 2023.
- Direitos Autorais de acordo com o STJ, Lumen Juris Publishing, 2022;
- Behavioral Economics and Copyright: Reformist Proposals, EMARF Journal, 2021;
- External Credit Protection and Unfair Competition, ABPI Journal, 2021;
- Stradivarius: Industrial Secret and Innovation Incentive, In: Intellectual Property, Technology, and Public Policies, Lumen Juris Publishing, 2020;
- Authorship of Works Created by Artificial Intelligence, International Congress on Advanced Studies in Law, 2019;
- Infração de Patentes Farmacêuticas: Análise sobre PDPs, Lumen Juris Publishing, 2019;
- Propriedade Intelectual na Indústria Criativa, Lumen Juris Publishing, 2019;
- Family of Film Star Sues Ferrari: Multimillion-Dollar Dispute Involving Vehicle Color, Jota, 2018.