



## GISLAÏNE ZULLI

### Head of Data Collection

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### PRACTICE AREAS

- Patents
- Food & Drug
- Life Sciences
- Science & Patent Specialists

### LANGUAGES

- Portuguese
- English
- Spanish

### BIOGRAPHY

Gislaïne Zulli is an industrial pharmacist and patent expert at Licks Attorneys' Rio de Janeiro office, where she joined in 2023. Her activities include patent training and development, coordination of data collection for the production of quantitative and qualitative analyzes, and representing the firm in academic, scientific, and corporate events, including making visits, writing articles, and developing seminars for clients and potential clients.

Before joining Licks Attorneys, Ms. Zulli worked at the BRPTO between 2016 and 2022 as a patent examiner for cosmetics, medical products, pharmaceuticals, and drugs. During this period, she also served as a representative of the Patent Directorate in the BRPTO's Digital Transformation Task Force, in addition to having led the project that implemented the Office's first hackathon and co-authoring the e-Patents 4.0 Project, part of the BRPTO's Action Plan.

Ms. Zulli began her career in 2006 at Cognis (currently BASF), where she was responsible for developing and applying cosmetic products for the skin care market. From 2007 to 2016, she held various positions as a scientist at Johnson & Johnson, where she had the opportunity to lead and execute local, regional and global projects in technology transfer, compliance, cost reduction, and business continuity, as well as qualitative and quantitative studies with consumers. During this period, she worked with several brands, such as Listerine®, Johnson's®, Johnson's Baby®, Neutrogena®, RoC®, Band-Aid®, among others. In addition, Ms. Zulli supported the creation of the department responsible for managing the portfolio of raw materials used in cosmetic products for all brands in Latin America and worked for 4 months at Johnson & Johnson Colombia leading local and regional projects.

## AFFILIATIONS

- Brazilian Association of Intellectual Property Agents (ABAPI);
- Regional Pharmacy Council of the State of Rio de Janeiro (CRF/RJ).

## EDUCATION

- Master in Business Administration(MBA), Digital Business, University of São Paulo – USP (2024);
- Master in Business Administration(MBA), Marketing Management, Armando Álvares Penteado Foundation – FAAP (2008);
- Master’s Degree (M.Sc), Nuclear Technology/Applications, Nuclear and Energy Research Institute/University of São Paulo – IPEN/USP (2007);
- Specialization in Cosmetology, Oswaldo Cruz Faculties – FOC (2004);
- Bachelor’s Degree (B.Sc), Industrial Pharmacy, Oswaldo Cruz Faculties – FOC (2004);
- Bachelor’s Degree (B.Sc), Pharmacy, University of Cuiabá – UNIC (2002).

## PUBLICATIONS

- [A bright future for Brazil](#), WIPR, 2025;
- [Cenário de inovação no Brasil: Uma breve análise](#), Migalhas, 2024;
- [Cancelamento automático dos produtos de cannabis pela Anvisa](#), JOTA, 2024;
- [Automatic cancellation of Cannabis Products’ authorizations by Anvisa: incentive or setback?](#), Lexology, 2024;
- [Gislaine Zulli no Jornal da Tarde: “Mulheres têm menos patentes que homens”](#), TV Cultura, 2024;
- Polymeric Matrix Development for Incorporation and Controlled Release of Papain. Controlled Release Society Newsletter, 2008;
- Polymeric Matrix with Papain: a Cytotoxic and Cutaneous Irritation Study. In: COLAOB 2008 - 5º Congresso Latino Americano de Órgãos Artificiais e Biomateriais, 2008;
- Influence of gamma radiation onto polymeric matrix with papain. In: 8th International Symposium on Ionizing Radiation and Polymers (IRAP), 2008;
- In vitro evaluation of the release profile of a papain-incorporated non-cytotoxic polymeric matrix. In: 5th World Congress on Alternatives & Animal Use in the Life Sciences, 2005;
- Métodos Biofísicos Aplicados na Análise de Ativos Cosméticos. In: Cosmoprof, 2003.