



VICTOR MORO

Attorney at Law

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PRACTICE AREAS

- Food & Drug Law
- Intellectual Property
- Litigation
- Patents
- Regulatory Law
- Trade Secrets & Regulatory
- Trademark, Trade Dress & Publicity Rights Matters
- Unfair Competition
- Life Sciences

LANGUAGES

- Portuguese

BIOGRAPHY

Victor Moro joined Licks Attorneys' São Paulo office as an attorney at law in 2023. Mr. Moro has more than 10 years of experience, acting in strategic cases in all instances of judicial and administrative proceedings, where he developed a multidisciplinary profile in diversified areas of law. Mr. Moro began his career working for a boutique law firm specialized in telecommunications, intellectual property, and entertainment, where he represented cases involving Civil Law, Real Estate, Credit Recovery and Consumer Law, defending the interests of large companies in the telecommunication, media, automotive, and oil and gas sectors. Later, Mr. Moro joined the strategic civil litigation team in cybersecurity and data privacy of one of the largest full-service law firms in Brazil, , defending the interests of the main companies in the sector in both judicial and administrative proceedings.

REPRESENTATIVE CASES

- Represented one of the largest companies in the technology sector during the judgment of Themes 533 and 987 at the Federal Supreme Court, which will define the liability applicable to internet application providers operating in Brazil.
- Represented a large construction company in Brazil and obtained the first judgment favorable to the company in a case involving data protection at a time when the Judiciary was already establishing an unfavorable understanding for companies in the sector.
- Represented one of the largest companies in the real estate sector in the arbitration process that discussed the repair of damages arising from the acquisition of the Manchete Building, one of the most iconic buildings in Rio de Janeiro, obtaining compensation of more than R\$ 40 million to the client.

AFFILIATIONS

- Brazilian Bar Association – São Paulo (OAB/SP)

EDUCATION

- Specialization in Civil Procedural Law, Pontifical Catholic University of São Paulo – PUC-SP (2019);
- Bachelor of Law (LL.B), Mackenzie Presbyterian University – UPM (2016).