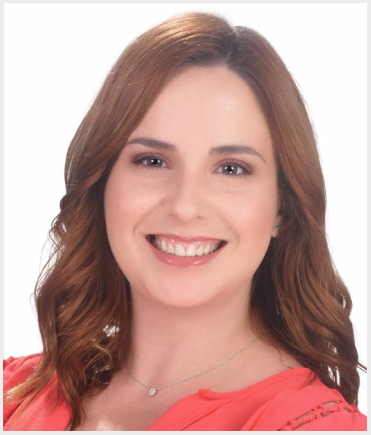
Licks ATTORNEYS



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PRACTICE AREAS

- Litigation
- Patents
- Copyright
- Anti-counterfeiting
- Trademark, Trade dress & Publicity Right Matters
- Trade Secrets & Regulatory
- Data Protection
- Licensing & Technology Transfer
- Food & Drug Law
- Unfair Competition
- Government Contracts & Public Procurements
- IP Litigation
- Regulatory Law
- Contracts

LANGUAGES

- Portuguese
- English
- Spanish

BIOGRAPHY

Juliana Neves is a partner at Licks Attorneys based in our São Paulo office. With over a decade of experience, Ms. Neves is an expert in intellectual property and administrative law. She deals with complex litigation and leading cases involving patent law, regulatory compliance and administrative law, mostly defending the interests of clients in the Life Sciences area.
Ms. Neves is also experienced with trademark litigation and unfair competition cases.
Before joining Licks Attorneys in 2014, she worked at prominent law firms representing large national and international companies in disputes over governmental contracts and public bids, contesting or defending their regularity. Ms. Neves holds a Master of Laws degree (LL.M) with the University of Chicago Law School and has specialization in intellectual property law from PUC-Rio and in public bids and public agreements with FGV-RJ.

PROFESSIONAL HIGHLIGHTS

- Legal 500 Latin America – Life Sciences (2027, 2026, 2022);
- IP Stars – 'Rising Star' (2026, 2025, 2024, 2023, 2022, 2021);
- Leaders League – Life Sciences (2026, 2025);
- Análise Advocacia Regional – São Paulo (2025);
- WIPR Leaders (2025);
- Análise Advocacia Mulher – Pharmaceutical (2025);
- Análise Advocacia Mulher – Regulatory (2025);
- Legal 500 Latin America – Intellectual Property (2025).

AFFILIATIONS

- Licensing Executives Society (LES);
- São Paulo Association of Intellectual Property (ASPI);
- American Intellectual Property Law Association (AIPLA);
- Brazilian Bar Association – Rio de Janeiro Section (OAB/RJ);
- Brazilian Association of Intellectual Property Agents (ABAPI).

EDUCATION

- Master of Laws (LL.M.), University of Chicago – UChicago (2023);
- Graduate Program, Intellectual Property, Pontifical Catholic University of Rio de Janeiro – PUC-Rio (2016);
- Specialization in Bids and Administrative Contracts, Getulio Vargas Foundation – FGV (2012);
- Bachelor of Laws (LL.B), Federal University of Rio de Janeiro – UFRJ (2010).

PUBLICATIONS

- Legal Landscapes: Brazil- Patent Litigation, Legal 500, 2026;
- Skinny labels and patent infringement in Brazil: safe harbour or liability?, Managing IP, 2026;
- From characterisation to enforcement: navigating antibody patents in Brazil, Managing IP, 2026;
- Closing the gap: Brazil maps legislative pathways to compensate for patent delays, Managing IP, 2026;
- AI-Assisted Inventions in Brazil: Disclosure Risks for Biotech and Genus-Type Claims, Lexology, 2026;
- Divisional patent practice in Brazil: analysis of a developing landscape, Managing IP, 2026;
- The right to in-kind compensation arising from unjustified administrative delay: an analysis of the state's civil liability in the handling of administrative patent grant proceedings, Migalhas, 2026;
- Compulsory Licensing in Brazil (2026): The Mounjaro Case, Lexology, 2026;
- The Right to in-kind compensation due to unjustified administrative delay: An approach to state civil liability on patent granting administrative proceeding, Lexology, 2026;
- Chambers Global Practice Guides: Life Sciences & Pharma IP Litigation 2026, Chambers, 2026;
- Brazil's patent shakeup: How pharma is handling a new reality, Life Sciences Intellectual Property Review - LSIPR, 2025;
- Judiciário e demandas de fornecimento de terapias CAR-T, JOTA, 2025;
- Brazil's Best Counsel 2025, Leaders League, 2025;
- Judicialization of CAR-T Therapies: The Crucial Role of the Judiciary in Access to Healthcare, Lexology, 2025;
- Nova Lei dos Bioinsumos estabelece marco regulatório e promete destravar investimentos no setor, Broto Notícias, 2025;
- Judicialização de terapias CAR-T: papel do Judiciário no acesso à saúde, Conjur, 2025;
- Trends and Developments - Life Sciences & Pharma IP Litigation 2025, Chambers, 2025;
- O Marco Legal dos Bioinsumos e seus impactos no setor agrícola, JOTA, 2025;
- Novidades do regulamento das PDPs são mesmo novidades? – Parte 1, JOTA, 2024;
- New PDP Regulation: Fresh Start or Same Old thing? – Part 1, Lexology, 2024;
- Networking in IP: the challenges and solutions for women, WIPR, 2024;
- A possível retomada do programa de Parcerias para o Desenvolvimento Produtivo - PDP, Decisor Brasil, 2023;
- A possível retomada do programa de PDPs na saúde, JOTA, 2023.