Licks ATTORNEYS



EDUARDO HALLAK

Founding Partner

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PRACTICE AREAS

- Litigation
- Government Affairs & International Relations
- Regulatory
- Patents
- Trademarks
- Antitrust & Competition
- Copyright & Software
- Plant Variety Protection
- Life Sciences

LANGUAGES

- Portuguese
- English

BIOGRAPHY

Eduardo Hallak is a founding partner at Licks Attorneys and heads the firm's São Paulo office. With over 20 years of experience, he is a leading litigator in high-stakes disputes, regulatory matters, and intellectual property litigation across Brazil. His practice includes complex litigation in patent, regulatory, and competition law, with a strong emphasis on life sciences and agribusiness sectors. He has advised multinational companies on navigating Brazil's regulatory landscape, with particular focus on data exclusivity, regulatory compliance, technology transfer, and IP enforcement.

Hallak also has extensive experience in trademark litigation, licensing, and portfolio strategy, helping clients in the agro-industrial space develop strong brand protection and contract structures suited to the Brazilian market.

As an educator, Mr. Hallak serves as a professor of IP litigation in the postgraduate program at the prestigious Pontifical Catholic University of Rio de Janeiro (PUC-Rio) and has taught Civil Procedure at the Brazilian Association of IP Agents (ABAPI). A frequent speaker on procedural and strategic aspects of IP litigation, he also serves on the Special Commission on Mediation of the Rio de Janeiro Chapter of the Brazilian Bar Association (OAB-RJ).

Hallak's excellence is consistently recognized by esteemed publications, including Chambers and Partners, The Legal 500, and Lexology Index. Client testimonials praise him for being a "standout lawyer in Brazil's IP market", having "in-depth legal technical skills, but also knowing very well how the business works".

PROFESSIONAL HIGHLIGHTS

- Análise Advocacia – Rio de Janeiro (2027, 2026, 2025, 2021);
- Análise Advocacia – Agriculture and Livestock (2027, 2026, 2025);
- Análise Advocacia – Intellectual Property (2027, 2026, 2025, 2024/2023, 2022, 2021, 2018);
- Legal 500 Latin America – Life Sciences (2027, 2026, 2025, 2024, 2023, 2022);
- Leaders League – Agribusiness (2027);
- Lexology Index– Intellectual Property – Patents (2026, 2025);
- Lexology Index– Intellectual Property – Trademarks (2026, 2025);
- IAM Strategy 300 (2026);
- IP Stars – Trademark Star (2026, 2025, 2024, 2023, 2022, 2021, 2020, 2019);
- Chambers Brazil – Industries & Sectors – Life Sciences (2026, 2025, 2024, 2023, 2022, 2021);
- Leaders League – Life Sciences (2026, 2025, 2024, 2023, 2022, 2021, 2019, 2018, 2017);
- Leaders League – Trademark Litigation (2026, 2025, 2024, 2023, 2022, 2021, 2019, 2018);
- IAM Patent 1000 – Patent Litigation (2026, 2025, 2024, 2023, 2022, 2021, 2020, 2019, 2018);
- Lexology Index – Brazil – Healthcare & Life Sciences (2026, 2025);
- Chambers Brazil Contentious – Intellectual Property – Patent (2026, 2025, 2024, 2023, 2022);
- Leaders League – Civil and Commercial Litigation (2026, 2025, 2024, 2022, 2018);
- Chambers Global – Life Sciences – Brazil (2026);
- Chambers Global – Intellectual Property – Patent – Brazil (2026, 2025, 2024, 2023);
- WTR 1000 – Trademark (2026, 2025, 2024, 2023, 2022, 2021, 2020, 2019, 2018, 2016);
- Lexology Index – Brazil – IP Patents (2025, 2024);
- Lexology Index – Brazil – IP Trademarks (2025, 2024);
- Análise Advocacia Regional – Rio de Janeiro (2026, 2025);
- Leaders League – Patent Litigation (2026, 2025, 2022, 2021, 2019, 2018);
- Lexology Index – Healthcare & Life Sciences – Patent Litigation (2025, 2024, 2023);
- WIPR Leaders (2025, 2024, 2023, 2022, 2020, 2019, 2018, 2017);
- Análise Advocacia – Pharmaceutical (2025, 2024/2023, 2021, 2018, 2017);
- Legal 500 Latin America – Intellectual Property (2025, 2023, 2022, 2019, 2018, 2017);
- Análise Advocacia – Sao Paulo (2023, 2022, 2018);
- Best Lawyers – Intellectual Property (2023, 2022);
- Best Lawyers – Biotechnology and Life Sciences Practice (2023, 2022, 2021, 2020);
- LACCA Approved – Intellectual Property (2023, 2022, 2021, 2020, 2019);
- Best Lawyers – Litigation (2023);
- Análise Advocacia – Health (2022);
- Lexology Index – National Leader – Brazil – Intellectual Property – Trademarks (2022);
- Lexology Index – National Leader – Brazil – Life Sciences (2022);
- Análise Advocacia – Chemical and Petrochemical (2021);
- Análise Advocacia 500 – Brazil (2021, 2018, 2017);
- Benchmark Litigation – Intellectual Property (2021);
- Chambers Latin America – Life Sciences (2021, 2020, 2019, 2018);
- Benchmark Litigation – Litigation Star (2020, 2019, 2018);
- Leaders League – Technology (2019, 2018);
- Benchmark Litigation (2019);
- Análise Advocacia – Paper and Cellulose (2018).

AFFILIATIONS

- Brazilian Association of Intellectual Property Agents (ABAPI);
- São Paulo Lawyers Association (AASP);
- Licensing Executives Society (LES);
- Brazil's International Chamber of Commerce (ICC Brasil);
- São Paulo Association of Intellectual Property (ASPI);
- Brazilian Bar Association – Rio de Janeiro (OAB/RJ);
- Brazilian Intellectual Property Association (ABPI);
- American Intellectual Property Law Association (AIPLA);
- Pharmaceutical Trade Marks Group (PTMG);
- International Trademark Association (INTA).

EDUCATION

- Master candidate, Civil Procedure Law, Rio de Janeiro State University – UERJ (2011);
- Bachelor of Laws (LL.B), Rio de Janeiro State University – UERJ (2005).

PUBLICATIONS

- Life Sciences in Brazil 2026: Industrial Policy and Access to Innovation, Leaders League, 2026;
- Legal 500: Patent Litigation Comparative Guide, Legal 500, 2026;
- Navigating Brazil patent delays: acceleration opportunities for Japanese applicants in life sciences , Managing IP, 2026;
- Legal Landscapes: Brazil- Patent Litigation, Legal 500, 2026;
- Skinny labels and patent infringement in Brazil: safe harbour or liability?, Managing IP, 2026;
- Building a strong and enforceable patent portfolio in Brazil: beyond composition of matter, The Patent Lawyer Magazine, 2026;
- Reavaliação de agroquímicos e devido processo legal administrativo, Migalhas, 2026;
- Morosidade administrativa no registro de agroquímicos: A judicialização como medida de socorro à inércia dos reguladores, Migalhas, 2026;
- Brazil Revises Its Patent Examination Guidelines for New Use Inventions: Key Changes and Remaining Challenges, IP ForeFront, 2026;
- Closing the gap: Brazil maps legislative pathways to compensate for patent delays, Managing IP, 2026;
- IBAMA e agroquímicos: TCU abre auditoria e irá analisar gargalo regulatório, Migalhas, 2026;
- Tarifaço: Lei da Reciprocidade pode levar embate entre Brasil e EUA ao campo das patentes, O Globo, 2026;
- O papel da PDR na inovação para a agricultura brasileira, JOTA, 2026;
- Divisional patent practice in Brazil: analysis of a developing landscape, Managing IP, 2026;
- The right to in-kind compensation arising from unjustified administrative delay: an analysis of the state's civil liability in the handling of administrative patent grant proceedings, Migalhas, 2026;
- Compulsory Licensing in Brazil (2026): The Mounjaro Case, Lexology, 2026;
- Rapid growth of bio-inputs in Brazil and the patent landscape, Managing IP, 2026;
- The Right to in-kind compensation due to unjustified administrative delay: An approach to state civil liability on patent granting administrative proceeding, Lexology, 2026;
- Prosecution history estoppel in Brazil: is it an issue?, Managing IP, 2026;
- Chambers Global Practice Guides: Life Sciences & Pharma IP Litigation 2026, Chambers, 2026;

- From appeal to re-examination: impacts of new Brazilian patent rules, Managing IP, 2025;
- Brazil's Best Counsel 2025, Leaders League, 2025;
- Trends and Developments - Life Sciences & Pharma IP Litigation 2025, Chambers, 2025;
- Cenário de inovação no Brasil: Uma breve análise, Migalhas, 2024;
- CRISPR-CAS-based inventions: Advantages for agriculture and an overview of patent protection in Brazil, Lexology, 2024;
- Novidades do regulamento das PDPs são mesmo novidades? – Parte 1, JOTA, 2024;
- New PDP Regulation: Fresh Start or Same Old thing? – Part 1, Lexology, 2024;
- Mais um passo para a retomada das PDPs: a minuta de norma resolve os erros do passado?, JOTA, 2023;
- Another step towards the return of PDPs: does the draft new regulation solve past mistakes?, Lexology, 2023;
- Notas sobre a Lei de Biossegurança à luz da ADI 3526, JOTA, 2023;
- Direito Processual da Propriedade Intelectual. São Paulo: Editora Revista dos Tribunais – Thomson Reuters, 2023;
- Julgamento da lei de patentes no STF é de 'extrema preocupação' para inovação do agro, Canal Rural, 2021;
- Brazilian Courts: ANVISA Must Apply Federal Law or Face Bad Faith Litigation, Food and Drug Law Institute (FDLI), 2015;
- Ambush Marketing and Sport Events, Visão Jurídica, 2013;
- Data Package Protection in Brazil, World Intellectual Property Review, 2011;
- Medicine Packaging and Copyrights, World Intellectual Property Review, 2010.