



ERIÇA TOMIMARU

Attorney at Law

+55 11 3033 3704

+55 11 97651 2862

erica.tomimaru@lickslegal.com

PRACTICE AREAS

- Industrial Design
- Litigation
- Patents
- Plant Variety Protection
- Trademarks

LANGUAGES

- Portuguese
- English
- Japanese

BIOGRAPHY

Eriça Tomimaru is an attorney at Licks Attorneys' São Paulo office since 2025. Her practice focuses on the enforcement and protection of intellectual property rights related to patents, plant varieties, trademarks, unfair competition, and related legal matters. Mrs. Tomimaru advises both domestic and international clients across a range of industries, offering strategic guidance in IP litigation and helping clients safeguard their innovations and creative assets in an increasingly competitive and dynamic market.

She holds a law degree from the Faculdade de Direito da Alta Paulista in Tupã and completed her postgraduate studies in Intellectual Property Law at the Escola Superior de Direito. In addition to her academic qualifications in Brazil, Mrs. Tomimaru has also pursued international education, having completed the International Trade Theory and International Law program at Fukushima University in Japan. She further enhanced her expertise in intellectual property by participating in the JPO/IPR Training Course for IP Protection Lawyers, organized by the Japan Patent Office.

AFFILIATIONS

- Brazilian Bar Association – São Paulo (OAB/SP);
- Board Member – Brazilian Association of Intellectual Property (ABPI);
- Member– São Paulo Lawyers Association (AASP);

EDUCATION

- Specialization in Intellectual Property Law, Escola Superior de Advocacia, São Paulo (2015);
- International Trade Theory and International Law, Fukushima University (2007);
- Bachelor of Laws (LL.B), Faculdade de Direito da Alta Paulista – FADAP (2002).

PROFESSIONAL HIGHLIGHTS

- Legal 500 – “Rising Star” – Legal 500 Awards (nominated) (2022);

PUBLICATIONS

- Patent Prosecution. Guide Brazil’s Best Counsel, Leaders League, 2022 and 2023;
- Agravos de Instrumento em ações de patentes: novos paradigmas, novas estratégias, Migalhas 2021;
- Prescrição de reparação de danos em ações de cultivares, Migalhas, 2021;
- As consequências jurídicas nos casos de depósitos de marcas relacionadas à Covid, Consultor Jurídico, 2020.