



ROGER NOVELLO

Attorney at Law

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PRACTICE AREAS

- Contracts
- Data Protection
- Food & Drug Law
- Government Contracts & Public Procurements
- Intellectual Property
- Internet Privacy Law
- Litigation
- Regulatory Law
- Technology, Media & Telecommunications
- Unfair Competition

LANGUAGES

- Portuguese
- English

BIOGRAPHY

Roger Novello joined Licks Attorneys' Rio de Janeiro office as an attorney at law in 2024. Prior to joining Licks Attorneys, Mr. Novello worked as an attorney at law at a sizable law firm, handling high-complexity strategic civil litigation for major companies. Currently, his practice focuses on complex regulatory disputes, both judicial and administrative, and litigation in intellectual property law, including unfair competition, licensing negotiations, and validity litigation concerning telecommunication and pharmaceutical industries.

AFFILIATIONS

- Brazilian Bar Association – Rio de Janeiro (OAB/RJ).

EDUCATION

- Bachelor of Laws (LL.B), Federal University of Rio de Janeiro – UFRJ (2023).

PUBLICATIONS

- [Brazil reinstates preference margins for the procurement of medicines](#), Lexology, 2024;
- [Brasil volta a instituir margens de preferência para compra de medicamentos](#), JOTA, 2024;
- [Does Law 14,874 address the obstacles that prevented Brazil from becoming a hub for clinical research? - Part II](#), Lexology, 2024;
- [Lei 14.874 e obstáculos para Brasil virar hub de pesquisa clínica – parte 2](#), JOTA, 2024.