



PABLO BARBOSA

Co-Head of Mechanics Patent Acquisition Practice

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PRACTICE AREAS

- Copyright & Software
- Industrial Design
- Patents

LANGUAGES

- Portuguese
- English

BIOGRAPHY

Co-Head of the Mechanics Patent Acquisition Practice at Licks Attorneys since 2025, Pablo Borges Barbosa is based at the firm's Rio de Janeiro office.

He holds a Master's degree in Intellectual Property and Innovation from the Brazilian Patent and Trademark Office (BRPTO), and a Bachelor's degree in Mechanical Engineering from the Federal University of Rio de Janeiro (UFRJ), with a technical focus on control engineering, transport phenomena, thermal machines, and materials science.

Working in the field of intellectual property since 2012, Mr. Barbosa professional expertise spans patent acquisition, with an emphasis on patent drafting, prior art searches, infringement analysis, freedom-to-operate reports, and patent prosecution before the BRPTO. He has also acts as a technical expert and litigation support assistant in patent disputes. In recent years, his work has increasingly focused on innovation management and collaboration with Technology Transfer Offices (TTOs).

AFFILIATIONS

- Brazilian Engineers Association (CREA/RJ – CONFEA);
- Brazilian Association of Intellectual Property (ABPI);
- International Association for the Protection of Intellectual Property (AIPPI).

EDUCATION

- Master's Degree (M.Sc) in Intellectual Property and Innovation, Brazilian Patent and Trademark Office – BRPTO (2019);
- Bachelor's Degree (B.Sc) in Mechanical Engineering, Federal University of Rio de Janeiro – UFRJ (2014).

PUBLICATIONS

- Jogos eletrônicos e o desenho industrial no Brasil. In: Marcas e Design – a proteção do intangível na economia criativa. São Paulo: Thomson Reuters, 2022;
- As exceções ao requisito da novidade absoluta no registro de desenhos industriais. In: Perspectivas sobre o Desenho Industrial. INPI, 2018;
- Design of a Thermal Control System for Extended Surfaces. In: Proceedings of 22nd International Congress of Mechanical Engineering. ABCM, 2013.