



# JULIANA CASTELO

## Attorney at Law

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### PRACTICE AREAS

- Contracts
- Copyright
- Industrial Designs
- Intellectual Property
- Internet, E-commerce & Software
- Licensing & Technology Transfer
- Litigation
- Patents
- Prosecution
- Trademark, Trade Dress & Publicity Rights Matters

### LANGUAGES

- Portuguese
- English
- French
- Spanish

### BIOGRAPHY

Juliana Castelo Branco joined Licks Attorneys' São Paulo office as an attorney at law in 2024. Over the years, Ms. Castelo Branco has successfully handled prosecutions involving complex IP disputes, infringements, nullities, and domain name disputes, as well as assisted in drafting and reviewing contracts, policies, and agreements. Prior to joining Licks Attorneys, she clerked for judges gaining invaluable insight on the Brazilian Judiciary. Later on, she worked in a law firm specialized in Intellectual Property, advocating for leading corporations in litigation related to patents, trademarks, and conflicts over unfair competition, contributing to assessments on domain name disputes. Ms. Castelo Branco thrives to protect and promote the rights and interests of innovators, creators, and entrepreneurs in the digital age, delivering high-quality, ethical, and effective legal solutions.

### AFFILIATIONS

- São Paulo Association of Intellectual Property (ASPI);
- Brazilian Bar Association – São Paulo (OAB/SP);
- Member and Secretary for the Intellectual Property Commission of the Brazilian Bar Association – São Paulo (OAB/SP).

### EDUCATION

- Specialization in Intellectual Property Law, Pontifical Catholic University of Rio de Janeiro – PUC-Rio (2023);
- Specialization in Civil Procedure Law, University of Fortaleza – UNIFOR (2020);
- Bachelor of Laws (LL.B), magna cum laude, Federal University of Ceará – UFC (2016).

### PUBLICATIONS

- [Trends and Developments - Life Sciences & Pharma IP Litigation 2025](#), Chambers, 2025;